

EXERCISE SEVEN
(PG. 47)

BRAINSTORMING

OBJECTIVES

- Define brainstorming
- Learn an effective tool for gaining a different perspective on possibilities for creating safe behavior
- Review the rules of brainstorming

GUIDANCE

To complete this exercise, you need to know what brainstorming includes.

Brainstorming is:

- a tool for creative problem solving
- a tool for creating a new process
- a creative approach that engages everyone, and
- an approach that asks participants not to judge a response until all responses have been put forth and open to discussion.

What can a frontline supervisor do to encourage others to perform safe acts?

The Brainstorming Process: **MORE MINDSET THAN TECHNIQUE**

1. Put a little time on the clock - and go!

A little time pressure goes a long way to revving up the creative juices.

Agree to a time and stick to it. 10 to 15 minutes works well.

2. It is **QUANTITY** not **QUALITY** that counts.

Ideas breed ideas. Encourage everyone to churn out as many ideas as possible!

3. Do not judge, no idea is too stupid to be said.

You are looking for the ideal solution to your problem and brainstorming may be the key to finding it. However, if you dismiss ideas as they come

up you will diminish your chance for success. Set a “No Judges” rule before you get started.

4. **Mark ‘em down.**

Capture the ideas that pour out during your session. Use post-it notes, flip charts or any other tool for writing down your ideas.

5. **Altogether, now.**

Not everyone is willing to share. Fear of saying something dumb or looking silly may keep people quiet. Get these folks into the conversation by having everyone write down three ideas before you open the floor to group brainstorming.

The exercise will be completed as a class.

Your duties as a Safe Supervisor include encouraging safe behavior/acts by committing to the following:

- Rewarding safe behavior
 - Acknowledging safe work practices verbally
 - The ratio of acknowledging safe work to unsafe work should be higher
- Demonstrating safe behaviors
 - “Walking the walk”
- Providing safety training
 - Holding toolbox talks
 - Providing resources and support
- Enforcing safety policies
- Inspecting the jobsite to find safe work practices
- Inspecting the job site to identify hazards
- Responding immediately to an identified hazard
- Providing adequate supervision
- Supporting company safety initiatives

TOP 3 results from the brainstorming session:

1. _____

2. _____

3. _____

BREAKOUT ACTIVITY
